

## **The Punjab Agricultural Marketing Regulatory Authority (PAMRA)**

has been established under section 3 of the PAMRA Act, 2018.

### **LEGISLATION**

PAMRA is working under following legislations:

- i. The Punjab Agricultural Marketing Regulatory Authority Act 2018.
- ii. The Punjab Agricultural Marketing Regulatory Authority Regulations 2021
- iii. The Punjab Market Committees Regulations 2021
- iv. The Punjab Private Sector Agricultural Produce Marketing Regulations, 2021

### **COMPOSITION OF PAMRA**

The authority shall consist of the following:

- i. Chairperson nominated by the Government of Punjab.
- ii. Special Secretary to Government of the Punjab, Agriculture Marketing
- iii. Director General Punjab Food Authority
- iv. Director General, Punjab Agriculture, Food and Drug Authority
- v. Three members of Provincial Assembly of the Punjab, including at least one female member, of whom two members to be nominated by the Government and one by the Leader of Opposition
- vi. one Vice Chancellor of an agricultural University in the public or private sector;
- vii. four persons from the private sector, including at least one female member, if available, having agricultural background and experience in modern methods of agricultural marketing; and
- viii. Director General (member/secretary).

### **FUNCTIONS OF THE AUTHORITY (PAMRA)**

The Authority is established with its major functions to;

1. prescribe grading standards for a specific agricultural produce.
2. prescribe good agricultural practices, geographical origin of an agriculture produce or particular farming method for an agricultural produce;
3. prescribe fees for registration of an agricultural produce market, collection center, virtual market and a service provider;
4. promote alternative marketing channels and contract farming;
5. promote and enforce the adoption of a fair system of auction of an agricultural produce in line with the best regional and international practices;
6. provide training for service providers;
7. control unfair marketing practices;
8. provide market information services, model contract farming templates and undertake surveys of markets and marketing of agricultural produce; (ha) regulate the functioning of public or private auction, and specialized markets;
9. establish model auction markets, wholesale markets, collection centers and virtual markets;
10. promote small and medium agribusinesses as may be prescribed;”.
11. undertake research and publications in agricultural produce marketing; and
12. perform such other functions as the Government may assign.

## **DUTIES AND FUNCTIONS OF THE CHAIRPERSON**

The duties/ functions of the Chairperson of PAMRA are mentioned in clause 5 of the PAMRA Regulations, 2021.

## **POWERS OF THE DIRECTOR GENERAL**

Without prejudice to the generality of the powers under subsection (5), the Director General may:

- (a) register a Private Agricultural Produce Market, collection centre, “specialized market,”, virtual market or a key service provider;
- (b) suspend or cancel the registration of Private Agricultural Produce Market, a collection centre, specialized market, virtual market or a key service provider;
- (c) establish a just accounting procedure for a collection centre, specialized market, virtual market and key service provider;
- (d) inspect a collection centre, specialized market, virtual market and a key service provider;
- (e) cause collection of such information with respect to a collection centre, specialized market, virtual market or key service provider as he may deem proper or as the Authority may require;
- (f) conduct surveys of relevant agricultural marketing and submit appropriate recommendation to the Authority; and
- (g) perform such other functions as the Authority may assign or the Government may direct.

Further, the Authority may delegate its functions and powers under section 10 of the PAMRA Act, 2018 read with clause 6 of PAMRA Regulations, 2021.

## **BUDGET DETAIL OF PAMRA**

## **LIST OF PRIVATE AGRICULTURAL PRODUCE MARKETS UNDER PAMRA ACT 2018**

List is attached (**Annex-I**).

## **NAME, DESIGNATION AND OTHER PARTICULARS OF PUBLIC INFORMATION OFFICER**

<b>Name &amp; Designation</b>		<b>Phone No.</b>	<b>Cell No.</b>
Mr. Naveed Ahmad Manager Finance	Chief PIO	04299200701	03338153607
Mr. Shabbir Hussain Assistant Director (Admn)	PIO	04236287927	03008864729

## **FAQs/GUIDANCE OF PAMRA**

### **Q. 1. What is PAMRA and Law governing the PAMRA?**

**Ans.** PAMRA is an abbreviation of Punjab Agricultural Marketing Authority and is working under PAMRA Act 2018 and Regulations framed thereunder.

### **Q.2. Where the office of PAMRA is located?**

**Ans.** The office of PAMRA is located in Agricultural Marketing Complex at 21-Davis Road Lahore.

### **Q.3. How many members are of PAMRA?**

**Ans.** There are thirteen members including Chairperson of PAMRA.

### **Q.4. Who are permanent members?**

**Ans.** Following are permanent members of the PAMRA:

- (a) Special Secretary to Government of the Punjab, Agriculture Marketing.
- (b) Director General Punjab Food Authority.
- (c) Director General, Punjab Agriculture, Food and Drug Authority
- (d) Director General PAMRA (member/secretary).

### **Q.5. What is tenure of Chairperson?**

**Ans.** The Chairperson and eight private members are nominated by the Government of Punjab for a period of three years.

### **Q.6. What legislation has been made by PAMRA.**

**Ans.** PAMRA has made following subordinate legislations:

- a) Punjab Agricultural Marketing Regulatory Authority Regulations, 2021.
- b) Punjab Market Committees Regulations, 2021.
- c) Punjab Private Sector Agricultural Produce Marketing Regulations, 2021.

### **Q.7. Who is the Chief Executive officer of PAMRA?**

**Ans.** The Director General PAMRA is the Chief Executive Officer of PAMRA.

### **Q.8. What are the functions of PAMRA?**

**Ans.** The following are the main functions of the PAMRA.

- i. To grant Registration / written intimation for establishment of private sector Agricultural Produce Markets in the Punjab.
- ii. To establish Market Committees and their constitution to notify members of market committees.
- iii. To provide the technical support to Market Committees for the establishment of Agricultural Produce Markets in Punjab.
- iv. To control mal practices i.e. chungi, laga in Agricultural Produce Markets through Market Committees.
- v. To regulate the business activity in Private sector markets through the management

- committee approved by PAMRA.
- vi. To grant approval for establishment of Model Auction Agri. Produce Markets, wholesale markets, collection centers and virtual markets.
  - vii. To promote small and medium size agribusinesses in the Agricultural Produce Markets.
  - viii. To monitor auction in Agricultural Produce Markets for provision of fair price of Agri. Produce to farmers.

**Q.9. Is there any registration fee for Private sector Fruit & Vegetable and Grain Markets?**

**Ans.** Yes, Rs.300,000/- for a private market which is established at an area of less than five (5) acres and Rs.500,000/- for a private agricultural produce market which is established at an area of more than 5 acres or more.

**Q.10. What is minimum limit of land for establishment of Private Agri. Produce Market?**

**Ans.** Minimum four (4) acres is the limit to establish a private Fruit and vegetable market, eight (8) acres in case of grain market and ten (10) acres is the minimum in case of composite market.

**Q.11. whether common service areas of a Private Markets are required to be transferred to PAMRA?**

**Ans.** The common service areas like Auction platforms, roads, mosques, filth depot, toilet block etc. are required to be transferred in the name of PAMRA by the developer after development.

**Q. 12. What is the minimum width of roads required internal roads in a Private Markets?**

**Ans.** The minimum road width should be 40 feet in all kinds of Private Sector Markets.

**Q. 13. Who is the authority to monitor the working of the Private Market?**

**Ans.** PAMRA may monitor the working of the Private Market under clause 31 of the Punjab Private Sector Agricultural Produce Marketing Regulations, 2021.

**Q.14. What is the timeline restriction for completion of Private Market?**

**Ans.** The market should be developed within 24 months after issuance of initial notification and extension can be granted in unavoidable circumstances after approval of Authority.

**Q.15. Who is responsible for managing the private sector market?**

Ans. The Management Committee established under the Punjab Private Sector Agricultural Produce Marketing Regulations, 2021 is responsible to manage the private market.

**Q.16. Who will collect market fees from Private Markets?**

**Ans.** The Management Committee of private market will collect the market fee from commission agents only after completion of all development works and complete functioning of market and after getting completion certificate of market from PAMRA.

**Q.17. Who will register in the private sector Agricultural Produce Market?**

**Ans.** Director General PAMRA is competent to issue notification for registration of written intimation of Private Sector Agricultural Produce Markets.

**Q.18. Who is the authority to approve Management Committee?**

**Ans.** Punjab Agricultural Marketing Regulatory Authority is competent to approve Management Committee.

**Q.19. Who is the authority to approve Byelaws of a private Agri. Produce Market?**

**Ans.** Director General PAMRA is competent to approve byelaws of the Private Market.